


Stanley Ho

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Work Experience

Ouizin – UI/UX Designer

September 2022 - Present

- Collaborated cross-functionally on solutions for an AI-driven internal HR platform by addressing internal hiring challenges.
- Conducted comprehensive user research, translating insights into user-centric designs.
- Led iterative prototyping and user testing, refining solutions based on feedback and ensuring optimal functionality.
- Collaborated closely with clients, translating their vision into low and high-fidelity prototypes.

Project Experiences

Canvas LMS Redesign – UI/UX Designer

JANUARY 2022 - MARCH 2022

- Redesigned **Canvas LMS** to enhance the functionality of its calendar features.
- Conducted user research on primary users through interviews and crafted user personas to guide redesign direction.
- Developed multiple interactive prototypes using **Figma** for user testing.

Mike's Car Clinic – UI/UX Designer

JANUARY 2022 - MARCH 2022

- Redesigned **Mike's Car Clinic's** auto repair website to achieve a refresh.
- Performed competitive analysis on primary and secondary competitors, assessing strengths and weaknesses of products in the market.
- Guided user interviews and testing with primary users utilizing prototypes developed in **Figma**.

Home-cooking Recipe Application – Product Designer

JANUARY 2021 - MARCH 2021

- Designed with the goal of enabling users to discover, create, and share their cooking recipes within the community.
- Guided the user-testing phases as the interviewer for testers, employing paper prototypes, wireframes, and high-fidelity prototypes developed in **Adobe XD**.
- Styled the application using **HTML5**, **CSS**, and **Bootstrap** to craft a user-friendly and engaging interface.

Education

University of California, San Diego

June 2022

**Bachelor of Science in
Cognitive Science with Spec.
Design & Interaction**

Relevant Coursework

Interaction Design, Research & Field Method, Data & Statistics Analysis, Data-Driven UX/Product Design, Data Visualization, Usability & Information Architecture

Skills

Design

User Experience Design, User Interface Design, Product Design, Prototyping, Usability Testing, Wireframing, User Research, Competitive Analysis

Tools

Adobe XD, Figma, Microsoft Office, Bootstrap, Git, Numpy

Development

HTML/CSS, Javascript, Java, Python

Additional Experiences

Boy Scout Patrol Leader

Salvation Army Volunteer

